



The Palette

The Irondequoit Art Club

February 2020

www.irondequoitartclub.org



SAM's Snippets by Sheila ("S.A.M.") Shrestha



I Heart Art.

February encompasses Valentine's Day, so

what better topic this month than love and art? Is it a coincidence that art can literally be found in "heART"? Interestingly, if you focus you can even find art in the heart's major artery, the "AoRTa". With a strong connection to the heart, it's no wonder that much art literally depicts love. But let's consider other major aspects of art, i.e. making it and viewing it.



Making art – The creating artist loves the process, from the initial excitement of the idea, to the method

of carrying it out, through to the feeling of accomplishment at the final product. If all "feels" right and therefore is deemed successful, the artist experiences satisfaction, thanksgiving and elation at appreciation by others.

Viewing art - There is the initial impression, then contemplation followed by deeper



meaning, which can evolve to even deeper meaning. The viewer can go away for a while and then gain new insights in re-thinking the same art piece. Artists enjoy viewing their

own art as well as the art of fellow artists.

Therefore, in viewing as well as in making art, there are many "lovely" layers— similar to a yummy, multi-leveled cake complete with the frosting. If you sample something special at first bite, you are likely to return again and again for more to enjoy.



Among reasons why people love art are its capacity to: visually and physically express inner feelings; remove barriers; conquer challenges; be versatile; promote organization of thoughts; expand the mind; release the spirit of creativity; soothe jangled nerves; enhance focus; explore novel ideas; and more.



Clearly, art is the heartbeat of our club and is the reason why this alliance was formed and has

been strongly active for over 60 years. In preparing for the forthcoming Spring Show, I view the club artists as "hearts" of creative genius circulating ingenuity through an amazing exhibit of masterpieces! What's not to love?

IAC Notes

Dues are still due! Please send your IAC membership dues to Karen Chamberlin, 68 Sansharon Dr., 14617. \$30 per individual; \$35 per couple.

Spring Art Show & Sale 2020

Spring Show Dates as follows:

Deadline to submit entry forms is Tuesday, March 24

Set-up date is Wednesday, April 15th (10 to noon)

Opening day is Thursday, April 16th

Reception is Thursday, April 16 (7 to 9pm)

Meet Irondequoit Artists Day is April 18 (1 to 2pm)

Last day of show is Saturday, April 25th (1 to 2:30pm)

Take-down show, Sunday, April 26th (1 to 3pm)

More About 2020 Spring Show

New This Year

By the time you read this, most of you will have received your 62nd Irondequoit Art Club Show

Application and Entry Form.

If you didn't get your entry form, you can receive a form by email or contact one of the show chairs or check the website. Deadline to enter is March 24.

To highlight some of the changes:

+ This year, in order to produce a more gallery-like atmosphere, the predominant layout of the show is the perimeter of the room. The

opening reception food table would be in the center of the room, removed following the opening. Best of show also would also placed more centrally. Check-out table would be located where it's been the last few shows.

The Club has approved the purchase of additional racks (which will be funded in part by donations we are receiving in memory of Marlyn Mosca). There will be 3 "T" racks in the middle of the room. One of the "T's" will be used for the Memorial for the recently deceased artists.

+ There is no more 3 year rule. You may enter a painting or other work of art that is older than 3 years.

+ As always, however, **please do not enter any artwork that has been shown in any previous IAC Show or that has won an award at any other local art show or competition** (see Club by-laws.) IAC Show means IAC Fall or Spring Shows. Shows such as The Imaginarium and Town Hall DON'T count. Artwork re-worked from a previous IAC Fall or Spring Show is not acceptable.

+ You may enter artwork that is wider than 36 inches and taller than 5 ft. possibly. If you do, we may have to limit your other entries to be fair to all.

+ In addition to our regular awards and ribbons, we will have two new awards this year, and for the next few years, in Fran Mascari's memory.

+ You will be able to describe your medium in your own words and this will appear on the Title card (eg., collage, pastel, pencil, pen and ink, etc.)

+ We are not having inspiration cards this year. If you want to describe the inspiration of your work, consider signing up with Patrick for

the Meet the Irondequoit Artists Day on April 18.

+ The four meeting rule is still in effect but it's on your honor.

+Jewelry can be entered this year. Please refer to Marlene Canavan's message in this Palette.

As usual, we are asking for volunteers to sit throughout the show (we are the only 10 day show in the area that does this) and to donate a savory or sweet to our evening reception on April 16. Please contact Joni Hinman (refer to her article in this Palette).

Jeanette Musliner and Sally Steinwachs look forward to everyone's participation in this show - please don't feel you are not qualified to enter - some new members have won Best in Show and it's just plain fun to look at each other's art. We are not a *juried* show - we are a *judged* show. Therefore you can enter up to 4 pieces of any art YOU CHOOSE.

Please remember to correctly state the size of your work - with frame - please measure or estimate, if you can, the outer dimensions of your work.

As always any questions can be directed to Jeanette or Sally.

Note from Marlene Canavan –

Jewelry submission to Spring Show

“Thinking out of the box, I presented my thoughts at the January business meeting for jewelry entries for the Spring Show 2020.

I demonstrated to the Spring Show committee on Friday 1/31 an example of how the jewelry would be displayed. The committee accepted the proposal. All jewelry entries should be original and hand

wrought by the artist entering jewelry. All Spring show entry rules would apply. See the entry forms for details.

Respectfully,
Marlene Canavan

Note from Joni Hinman -

♦Sitting Info

GREETINGS FELLOW CLUB MEMBERS! Once again, the SPRING show depends not only on the work you show but on YOU assisting with our sales table. If you are in the show you are asked to commit **to two shifts of two to three hours each.** If you are not in the show we appreciate you helping as much as you are able. Please call me at 704-9959 or 266-3234 or email me at jonihin@gmail.com to pick your dates and times. DATES AND TIMES are as follows:

NOTE: We need 2 people per shift; One for the IPAD & one for sales receipts.

PRIZES WILL BE GIVEN AT THE BUSINESS MEETING ON 4/25 FOR ANYONE WHO SIGNS UP BEFORE OR ON THAT NIGHT!

WED 4/15 from 3-9 [this is after the hanging is completed]

THURS 4/16 from 10-9 [this includes during the reception]

FRI 4/17 10-6

SAT 4/18 10-5

SUN 4/19 1-4

MON 4/20 10-9

TUES 4/21 10-9

WED 4/22 10-9

THUR 4/23 10-9

FRI 4/24 10-6

SAT 4/25 10-5

SUN 4/26 1-4

Thank you for your attention to this critical component of our successful Spring Show.

Joni Hinman

◆Spring Show Reception

The Reception for the Spring Show will be on Thursday, April 16 from 7-9 PM. We are asking that those in the show bring a sweet or savory item by 6:30PM. We appreciate any extras from those not in the show.

A suggestion:

A-L Bring a sweet

M-Z Bring a savory

Be your own best judge of what you are good at and enjoy making!

Reminder- Finger food ONLY!!! We will have plates and napkins but no utensils.

IAC Fall Arts & Crafts Show 2020

Dates to Save:

Set Up will be November 19, 2020

First show date is November 20, 2020

Last show date will be November 29, 2020

Take down is November 30, 2020. We still have an 8 day show for selling.

The Library is closed on Thanksgiving Day November 26, and November 27 (Black Friday)

We will be open for Business as usual on Small Business Saturday November 28th.

Marlene Canavan, Fall Show Chair

Message from Nancy Jo Gambacurta & Ken Kassel

Dates of Coming IAC Events:

◆ "Driven to Abstraction" show will take place at The IMAGINARIUM from Monday, March 16, 2020 to

Saturday, April 18, 2020. The theme is abstract artwork. If you would like to take part in this event or have any questions regarding participation, please call Nancy Jo Gambacurta at 585-544-3175.

◆Field Trip to Pike Stained Glass-March 28, 2020- Meet in the Irondequoit Town Hall parking lot at 10:30 AM- The first fifteen people that signed up are included on the March 28th date. We will need to car pool because of limited parking at Pike.

A second date is being planned later in the year for folks who missed out.

◆"CRITTERS, CREATURES & BEASTS"- Theme show about animals, domestic and wild; at The IMAGINARIUM from Monday, July 6, 2020 to Saturday, August 8, 2020.

IAC Thursday Morning Artist Breakfast Meeting

Every Thursday, artists meet at Bill Gray's Seabreeze location at 10:30AM to talk about any or all aspects of art. These informal meetings last about 1 to 1 ½ hr. It's a great venue to show art, get feedback, and meet new and prospective members. No food purchase is necessary. All are welcome. If Qs, contact Terry Patti, 342-2279.

Please note: This group is arranging an **art exhibit** at the Terry Gallery at St. John's Home, Sept 1 through Sept 30, 2020. Contact Jane Adams, 544-5602, jane.adams1227@gmail.com

Wednesday Meeting Info

Pinegrove Center - Meet at noon with your own lunch if desired. Hot beverage provided. Program is from 12:30 to 1:30.

FEB	12	"Light and Shadow". We will work with a light box to accentuate lighting. Bring items that are translucent, light reflecting, or interesting. Bring your camera, and any artwork media.
	19	Bring your own project
MAR	5	Gentle Critique*

*Gentle Critique - During these sessions, you may bring completed work, or work in progress, for a gentle group review &/or critique; limited to 2 works per artist per session. Each artist would describe what he/she is attempting and seek feedback. If you have any Qs, please contact Gwen E. Ostrom at 585-467-0991, gweneostrom@gmail.com



Sunshine.

Barb Petro, recently had surgery. IAC wishes her continued healing, 200 Seth Green Dr. #205, 14621.

Ellie Pelcher has had shingles and a fall! Good cheer is always welcome, 354 Oakridge Dr., 14617.

Arlene Miller has had a hospital stay, 44 Clearview Rd, 14616.

Update About Member

Ginny Sullivan has moved. She's still painting, involved in many activities and enjoying her new home. Her phone # and e-mail remain the

same: 225-5630; euchreart@gmail.com.

Call for IAC Artists

Irondequoit Town Hall Art

Walk Barbara Montione organizes the art display at the Irondequoit Town Hall and changes the exhibit every 3 months. New members are more than welcome to submit work for future shows! To enter work in future exhibits, contact Barb by phone (585-338-1184) or email (bmontione@aol.com) with your painting title, medium, price and size (small, medium or large). Also put this info on the back of the piece. She will prepare the labels.

The Art Walk paintings currently at the Town Hall will change on Tuesday, March 3.

Current exhibitors are Jane Adams, Diane Bosco, Carol Guttman, Barbara Montione, Jeanette Musliner, David Pell, Jeannette Profeta and Phyllis Rodi. Barb will send out a “pleading” email mid-February. Per usual, sixteen works will be needed. Start looking through your inventory! A big thanks from Barb!

Rochester Art Supply, 150 W. Main St, Rochester, NY 14614, (585) 546-6509 will provide credits back to the club if you make a purchase there. The procedure is that you would ask for a form on which to record your purchase info. When the total sales for IAC reach \$1000, the club receives 5% back.

Note from Membership

Chair, Gary Knapp: If anyone needs a replacement badge, there will be a replacement charge of \$7.50. (New members are paid by the club). For any new or old members who need name tags please contact

Gary via e-mail at gaknapp@frontiernet.net

TUESDAY EVENING MEETING/FEBRUARY



RIT art instructor and teaching artist, **GRETCHEN ETLIE**, will deliver a talk entitled “From Rochester to Macau to Summerville” at the **February 25, 2020** meeting of the Irondequoit Art Club to be held 7:30 PM at Chapel Oaks, St. Ann’s Community, 1550 Portland Ave., Rochester, NY 14621, after the club’s 7 PM business meeting. (Enter St. Ann’s Campus and bear left following signs to the main entrance of Chapel Oaks.) There is no charge for this event and the site is accessible to all.

Gretchen is a 2D mixed media artist and an art teacher with a creative spirit, an adventurous soul, and an affinity for cats. She grew up in Michigan, crossed the Great Lakes to study graphic design and art education at RIT from which she holds a BFA in Graphic Design, 2002. Choosing to engage in an arts career in a more meaningful way, she graduated from RIT with a Master of Science in Teaching (MST, 2004) and became credentialed to teach art K-12. She traveled to the other side of the world to teach art at the School of the Nations in Macau, China. After spending 11 years as an educator in “The Las Vegas of Asia,” Gretchen is happy to be back in Irondequoit close to family. She enjoys long walks on the beach (literally—she lives near the Lake Ontario shoreline), and she shares her home with her two beloved souvenirs from Macau—her cats,

Bobo and Nicho. Starting in the fall of 2019, she went back to school again - working on a Master of Fine Arts at RIT. Gretchen will address the club on her eleven-year tenure teaching art in China as well as the cultural highlights that she experienced there.

Refreshments:

Betty Zarcone and Irma Pylyshenko

2020 IAC Presenters

Schedule – Tuesday

Meetings From Nancy Jo Gambacurta and Ken Kassel:

MARCH 24-

DEJAN PEJOVIC, The sculptor and teacher will discuss his current work in clay and earlier work in other media.

APRIL 28-

DALE KLEIN, Printmaker and instructor at MAG will speak to the club about her craft and present plates and prints of her work.

MAY 26-

AL JORDAN, world champion carver, member of Genesee Valley Woodcarvers and instructor will present a program on bird carving.

SEPTEMBER 22-

SUZI ZEFTING-KUHN, oil painter of note, will provide a demonstration of rendering hands in oils. Her portfolio includes a series entitled “Jazz Hands”.

OCTOBER 27-

LYNNE FELDMAN, creator of paintings, prints, collages and illustrations will discuss her Wrap Yourself in Art woven blankets.

Irondequoit Passport to Art 2020

Irondequoit Passport to Art is seeking local artists of all levels, mediums, ages and experience living, working, or with studios in

Irondequoit to participate in a community wide arts event. Artist registration deadline is May 1st. The event runs August 14-16, 2020. Meetings are scheduled for the 3rd Wednesday of each month at 7pm at The Artists Cave, 4639 Culver Rd. For more information, contact John Lenhard at The Artists Cave, 585-467-2333. Follow the Cave on Facebook: Irondequoit Passport to Art 2020, Facebook Page, <https://www.facebook.com/groups/2055741064722804/> or Instagram: Irondequoit Passport2Art

Shows/Classes/Demos

PASTEL PAINTING WITH COLETTE SAVAGE AT TWO LOCATIONS. REGISTER SOON!

Where: Irondequoit High School, (through Irondequoit Community Education) When: Mondays, February 3, 10, 24 and March 2, 6:00 pm - 8:30 pm Please contact Irondequoit Community Education for more information or to register at 585-336-3014, or check out their online course offerings at http://westirondequoit.org/community/community_education

Where: The Art Stop LLC, 1822 Penfield Road, (at Five Mile Line Road) When: Tuesdays, February 4, 11, 25 and March 3, 10, 17, 7:15 pm - 8:45 pm Please contact the Art Stop for more info or to register at 585-872-5710, or check out their website <http://artstopllc.com/> under art lessons.

Kathryn Bevier Classes

An extensive listing of the Bevier classes was published in last month's Palette. Please refer to that for details or check out the contact info below: Kathryn Bevier 585-624-7740 Mill Art Center & Gallery 61 North Main St.

Honeoye Falls, NY 14472

kbevier@me.com
<http://kathrynbevier.com>
<http://kathrynbevier.blogspot.com>
www.millartcenter.com
millartcenter@gmail.com

MAG
Check website or phone for program info.
MAG Hours: Weds-Sun, 11am-5pm Thursday, 11 am-9 pm CLOSED Monday, Tuesday, and major holidays (4th of July)
Call 585-276-8959
Mag.rochester.edu

Artist Opportunities:

▪ **Genrich Art Show** To be held on Dec 8 at Genrich's on 375 Cooper Rd., 14617. Contact person is Marlene Canavan. 544-7774, MBL8000@gmail.com

▪ **Imaginarium Art Show** Located at I-Square 400 Bakers Park, Rochester, NY 14617. Artist must provide enough pieces to fill space. Exhibits may be individual or group. Any number of artists per group. Exhibits last 4-6 weeks. Gallery hours Tues-Sat 9-4. Exhibits must be appropriate for children viewing. For more info, contact Aran Kilcoyne at AKilcoyne@I-Square.us, phone 585-266-1068.

▪ **The Artist Breakfast Group** (ABG) (<http://abundance.coop> meets Tuesdays at 8:15am at The Clover Center, 1101 Clover Street, Rochester, NY 14610.

▪ **The Terry Gallery** in St. John's Home, 150 Highland Ave, Rochester, 14620. Art display and sale opportunity at The Terry Gallery, at St. John's Home, 150 Highland Avenue, 14620.

If you are interested in displaying your work as an individual, or as a group of artists, please contact Sandy Ferguson at St. John's. You can sign-up for a one month exhibit, she will tell you what months are available. Contact Sandy at 585-760-1293, or email sferguson@stjohnsliving.org

▪ **The Artists Cave** If interested in exhibiting art at The Artists Cave, contact Lori Lenhard at 467-2333 or email theartistscave@frontier.com. 10% commission (sales tax applies).

▪ **LumierePhoto** Check out their website for art exhibition opportunities. Located at 100 College Avenue Rochester, NY 14607 (888) 263-1651, (585) 461-4447. Hours: Tues-Fri 9am-6pm, Sat: 10am-2pm, Closed Sun+Mon: (Some IAC members are in their current show).

▪ **Irondequoit Passport to Art** (revamped Irondequoit Art Stroll) will be Aug 14 through 16, 2020. Registration Packets available. (Early bird registration by Feb 1st). Informational meetings - 3rd Wednesday of each month at 7pm at The Artist's Cave, 4639 Culver Rd. Seabreeze.

▪ **The Flower City Arts Center**, 713 Monroe Ave, is expanding community class offerings to include sculpture, Ethiopian book structure, photogravure, jewelry and guided black&white darkroom printing. rochesterarts.org

Please submit material for the February Palette by March 5, 2020 to S.A.M. Shrestha, 704-5020, bshrestha@rochester.rr.com

Irondequoit Art Club Directory

President	
Jane Adams	544-5602
VP/Programs	
Nancy Jo Gambacurta	544-3175
Ken Kassel	544-3175
Secretary	
Betty Zarccone	944-6869
Treasurer	
Karen Chamberlin	820-9027
Membership-	
Michele Barnard	362-1318
Gary Knapp	342-6595
Committee Chairs:	
Newsletter (Palette)	
S.A.M. Shrestha	704-5020
Carol Riesenberger	342-6287
"mailing"	
Publicity	
S.A.M. Shrestha	704-5020
Refreshments	
Website -Mark Babeck 512-6524	
Facebook –Mark Babeck 512-6524	
Library -	
Michele Barnard	362-1318
Sunshine-	
Linda Hanss	671-1605
History-	
Jeanette Ferretti-Wojtas	233-9948
Weds Program	
Gwen E. Ostrom	467-0991
Town Hall Exhibits –	
Barb Montione	338-1184

IAC MINUTES

Tuesday, January 28, 2020

Chapel Oaks Community Room

The meeting was called to order at 7:02PM by Jane Adams, President

Secretary's Report (as posted in the Palette). No changes or additions. Motion to accept: Ken Kassel, Second: Nancy Jo Gambacurta. Motion passed.

Treasurers Report by Karen Chamberlin

Money Market Account 11/17/19

Begin Bal \$3114.03

1/28/2020

End Bal \$3114.18

Checking Account 11/17/19

Begin Bal \$6723.79

Credits:

\$7323.79

Membership dues

\$ 600.00

Expense Debits

\$3442.07

1/28/2020

End Bal \$3881.72

1/28/2020 Total IAC Balance

\$6995.90

2019 Fall Show Report

Total Gross Income \$11,438.98

Total Expenses \$11,301.19

2019 IAC Fall Show net Income

\$137.79

Artist sales information:

Artist Gross Sales \$10,056.90

Less 10% club fee \$ 1,000.00

Artist Net Sales \$9,051.21

Fran Mascari Memorial Fund to be held as a separate account.

Motion to Accept: Jeanette Musliner
Second: Karen Pesch Motion Passed.

VP Report Nancy Jo Gambacurta

Presenter tonight Kathy Armstrong,
Pittsford Fine Art, watercolor demonstration.

Feb 25 GRETCHEN ETTLIE

Mar 24 DEJAN PEJOVIC

April 28 DALE KLEIN

May 26 AL JORDAN

Oct 27 LYNNE FELDMAN

2020 IAC Spring Show April 16 thru April 25

Sally Steinwachs Chairperson;
Jeanette Musliner Co-Chair

New set up format will be Gallery Style. March 24, 2020 is the entry deadline.

NEW: Artwork within 3-year creation rule has been eliminated.

Artwork can be larger than 36" wide unlike previous years.

Two \$25 awards will be given out this year from the Fran Mascari Memorial Fund in honor of Fran's favorite subject and medium.

- 1) a floral in ANY medium:
- 2) a watercolor of ANY subject.

INFORMATION AND ENTRY

FORMS will be sent out to members who did not receive theirs at the Jan 28th business meeting.

THEME SHOWS and FIELD TRIPS

Imaginarium Shows at I Square
♦"Driven to Abstraction" Mar 16 through April 18
♦"Critters, Creatures and Beasts" July 16 through Aug 8.
♦Field Trip - Pike Stained Glass Studio, Saturday, Mar 28th, carpool from the Irondequoit Public Library at 10:30AM. Also, a second date TBA if interest fills 10 more slots. Contact Nancy Jo Gambacurta

WEDNESDAY PROGRAM

by Gwen Ostrom
Meetings are at the Pinegrove Community Center, Wednesdays from 12 noon
Feb 5 Gentle Critique
Feb 12 "Light and Shadows" working with a light box
Feb 19 BYO Project to work on

THURSDAY MEETINGS small group are still active @10:30AM at Bill Gray's in Sea Breeze, artwork share and critique.

A very HAPPY BIRTHDAY to our most enduring member Norma Gingold, 95 years young.

Thanks to Ken Kassel for setting up the video taping of tonight's presenter.
Meeting adjourned 8:55PM

Respectfully submitted by
Betty Zarccone 1/28/2020