



The Palette

The Irondequoit Art Club

May 2018

www.irondequoitartclub.org



SAM's Snippets

by Sheila ("S.A.M.") Shrestha



Negative Space. When I started attending IAC meetings, more than 20

years ago, artists sometimes used the term "negative space" and I wondered what that meant exactly. Negative space sounded like a term describing a place to go to gripe.

Fortunately, I came to find out that it is an important visual, compositional aspect in designing which can make or break an art work! In art, it is not only OK to consider the "negative" but even desirable. Hey, you know you're an artist if you can present something in the negative and still come out a winner.

This seemed like a very good topic to write about this month, particularly since I composed it while crawling out of a negative space of my own, as a result of a type of flu bug. I found some helpful online references by googling "Positive and Negative Space" by Matt Fussell.

Negative space is actually the background of a painting whereas positive space is the painting's focus. In the



black & white example shown, what the viewer focuses on becomes the positive space. In these examples, the viewer might focus on the light aspects which would then be the positive space, but might then shift attention to the dark areas, which would then become the focus.

Negative space is more than simply the background of a picture. Without negative space, the focus or subject would lose some of its meaning. Therefore, it is important to design the negative space to enhance the subject of the work and give punch to its meaning. Seasoned artists (you know who you are) most likely do this instinctively. The rest of us may have to plan a bit more!



The concept applies to color as well, such as in the colored example shown, If you are viewing the head profiles, then they are the positive space whereas if you are viewing the hands then the hands are the positive space. Conversion from negative to positive, back and forth, is possible. It is in the way you view the piece.

It is noteworthy to point out that in the club's recent Spring Show, the Best in Show Award went to

"Berg" by John Ciminelli, a mixed media piece showing an iceberg centered in a foreground of hypnotic-blue sea. The artist used negative space with dramatic color to convey the message that a surface may show only a portion of what lies deep below.

The message of this month's Snippets boils down to this: Ace the way you place your space! I'm confident you will get positive feedback in revealing the fullness of the message you wish to convey. As you enjoy your upcoming summer months, I am hopeful that you will view the world and your art in a very positive way!



IAC Notes

Holiday/Fall Show Info:

Karen Pesch is the Chair of the 2018 Fall Show. The dates will be Thurs. Nov 15 – Mon. Nov 26 (Closed Thanksgiving). It is not yet determined whether the show will open on Fri. or Sat. Karen is seeking planning committee volunteers. Phone her at 266-3568 or email: peschster@gmail.com.

Spring Show 2018 Info:

A big thank you to Spring Show Co-Chairs, Jane Adams and

Marlene Canavan, for organizing a most successful 60th Spring Show and Sale. Thank you also go out to all the committee chairs and numerous volunteers who worked together to pull off this grand event! More thanks to all those in the community and beyond who attended and supported the show in any way.



Best in Show Winner
John Ciminelli with Winning Work entitled *Berg*

PHOTO BY ELLEN CIMINELLI.

John Ciminelli Earns Best in Show in IAC Exhibit

The Irondequoit Art Club's 60th annual Spring Show and Sale opened April 12 with a party and awards presentation. Best of Show honors went to John Ciminelli for his seascape, "Berg". This mixed media piece depicts an iceberg centered in a foreground of hypnotic-blue sea. The artist's intent was to show that a surface may be only a portion of what lies deep within. He was inspired by the movie, "The Grand Budapest Hotel", directed by Wes Anderson, in which the focal points were always in the center of the movie frames. For most of the

work, Ciminelli used spray paint. The kayak figure was made using a toothpick and credit card. He used a saw-zall blade to create texture on the iceberg. The lines were formed using an old license plate. To achieve the desired outcome, the paints had to be applied in a specific sequence. Other details and negative space were added using self-made stencils.

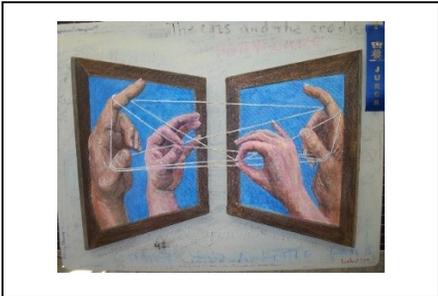
Award-winners for this show were selected by judges, Mary Coy and Franzie Weldgen, both professional artists and teachers. Coy has 20 years experience in the field of art education. She spent 8 years as Contributing Editor for School Arts Magazine and has over 30 articles on student learning. She also worked in the field of advertising and public relations. Weldgen is a graduate of RIT with a focus in lithography. He received his MFA from the University of Arizona (UA) in painting and printmaking. He taught at UA and MCC where is an Associate Professor of Art. He serves on the Holocaust, Genocide and Human Rights Project, and his work has been exhibited nationwide at major museums, including a permanent collection at the Smithsonian.

Irondequoit Town Supervisor, David Seeley, and Spring Show Co-Chair, Jane Adams, spoke at the opening and presented the awards. Marlene Canavan was the show's other Co-Chair. Juror's Awards went to Michele Barnard (*Cat of Many Colors*); Diane Bosco (oil, *Beacon*); Jan Ferry-Axman (photograph, *Frozen Wonder*); Nancy Jo Gambacurta (acrylic, *Big Hair #1*); Barbara Green (acrylic, *Birches*); John

Lenhard (acrylics, *Cat's Cradle* and *A Day in Paris*); Jeanette Musliner (watercolor, *Rain in Lucca, Italy* and acrylic, *Red, Yellow & Blue Challenge*); Mary Emmi Pallone (watercolor, *Simplicity*); David Pell (*Runaway*); Jeannette Profeta (*Opal Evening on the Bay* and *Ruby Splendor*); Sheila ("S.A.M.") Shrestha (dyed-silk, *Set Free*); Judy Travis (oil, *Spring Wings*).

Merit Awards were presented to Jane Adams (photograph, *Pemaquid Point*); Michele Barnard (mixed media, *Dancing Metallics*); John Ciminelli (*Bell Rock*); Jeanette Ferretti-Wojtas (acrylic, *A Cardinal Convention*); Jan Ferry-Axman (photograph, *Lovely Day*); Patrick McCaffery (acrylic, *Dark Woods*); Barbara Montione (watercolor, *Spring*); Gwen Ostrom (mixed media, *Great Blue Heron Fishing*); Terry Patti (acrylic, *Spring Trilliums*); Irma Pylyshenko (fiber art, *Lifespan A*); Sally Steinwachs (*Hello Sunshine* and *Cat on Rya*).

A special memorial exhibit honoring art club members, Jim Dawson, Lois Lynn and Betty Papaleo, who passed away during the past year, was introduced by Jeanette Ferretti-Wojtas. The show, which has 120 pieces by 40 art club members, remains on view through 5 PM, Saturday, April 21 at the Irondequoit Public Library, 1290 Titus Avenue. It is open during library hours. Admission is free. The site is handicapped accessible. --- Sheila (S.A.M.) Shrestha, Publicity Chair, IAC



Cat's Cradle by Irondequoit Art Club artist, John Lenhard, who won the Popular Vote Award and a Juror's Award in the club's 60th Spring Show & Sale at the Irondequoit Library.

PHOTO BY S.A.M. SHRESTHA.

**Irondequoit Art Club Awards
Popular Works**

At the Irondequoit Art Club's 60th Annual Spring Show and Sale, held April 12 through April 21 at the Irondequoit Public Library, patrons were asked to vote for their favorite pieces. Winners were announced at the club's business meeting on April 24. More than 400 votes were cast. The popular vote winner was artist John Lenhard for his 3-D acrylic piece entitled *Cat's Cradle*. Lenhard won a cash prize and the admiration of the club. This piece also won a Jurors' Award.

In a second grouping, with a high number of votes, were: *Cat of Many Colors* (Michele Barnard); *Great Blue Heron at Black Creek* (Gwen Ostrom); *Runaway* (David Pell); *Nature's Beauty* (Jan Ferry-Axman). Three pieces tied in a third grouping: *Golden Fox* (Terry Patti); *Ruby Splendor* (Jeannette Profeta); *Spring Wings* (Judy Travis).

The Irondequoit Art Club extends sincere thanks to everyone who visited the Spring Show & Sale to support the club, cast a vote &/or make a purchase. The Irondequoit Art Club was founded 60 years ago and is Rochester's oldest suburban art club.

**Message from Marlene
Canavan**

Dear IAC Members,
Thank you for all your time, sitting and support during the Spring Art Show. Without your commitment, it would have been very difficult to meet and greet our patrons and customers, providing everyone with the distinctive art club experience the community expects and deserves each year. Your artwork was on a level of a world renowned art gallery!! Again thank you,
Marlene Canavan
Co-chair 2017 Spring Art Show

FOR SALE Numerous small flat Sable watercolor brushes, gently used, for sale. Call Linda at 266-5213.

**IAC Thursday Morning
Artist Breakfast Meeting**

Every Thursday, artists meet at Bill Gray's Seabreeze location at 10:30AM to talk about any or all aspects of art. These informal meetings last about 1 to 1 1/2 hr to discuss paintings. Great to have an immediate place to show art and get feedback.

No food purchase is necessary. All are welcome. If Qs, contact Terry Patti, 342-2279.

Wednesday Meeting Info

Pinegrove Center - Meetings begin at 12:30. The room is available by 12:00 if bringing a lunch.

MAY	2	CRITIQUE*
	9	DEMO by Gary Knapp "Sparking Your Imagination with Cartooning" Supplies will be provided or bring your sketchbook.
	16	Work on Your Own Project
	23	No Meeting
JUNE JULY AUG		No meetings during these summer months
SEPT	5	CRITIQUE*

***PLAN FOR FUTURE
CRITIQUES:**

Bring completed work, or work in progress, for a gentle group review &/or critique; limited to 2 works per artist per session. Each artist would describe what he/she is attempting and seek feedback.

Call for IAC Artists

**Maplewood YMCA – Lily Café
Exhibit**

The art show will start on May 29 (the day after Memorial Day) through June 30. Artists can bring in work anytime the prior week - May 21 -25 from 9-3. Each participating artist should bring 2 large pieces or 3 small. Anyone who did not sign up at the April 24th business meeting should phone Ginny Sullivan at 225-5630 or e-mail Vsullivan4@rochester.rr.com. The artists' reception will be Tuesday, June 26 at 12:30.

Irondequoit Town Hall Art

Walk Barbara Montione organizes the art display at the Irondequoit Town Hall and changes the exhibit every 3 months. New members are more than welcome to submit work for future shows! To enter work in future exhibits, contact Barb by phone (585-338-1184) or email (bmontione@aol.com) with your painting title, medium, price and size (small, medium or large). Also put this info on the back of the piece. She will prepare the labels. Barb thanks all the present contributors!

The Bristol Valley Theater

The Bristol Valley Theater, PO Box 218, 151 S. Main St., Naples, NY 14512, is offering artists the opportunity to donate a piece of art to their summer show, on display in the theater lobby for 10 weeks. In return you receive 2 tickets to any summer show. aeinwachter@bvtnaples.org 585-374-9032.

Charlotte Carousel Panel

Contest Award is \$2000 commission. Full details can be found www.rmssc.org/science-museum/exhibits/item/421-take-it-down-organizing-against-racism Deadline to submit proposal sketches is May 13. By mail: Kathryn Murano Santos, RMSC, 657 East Ave, 14607; By email: kmurano@rmssc.org

Friends Trunk Treasures & Craft Festival

Sponsored by Friends of the Irondequoit Library. Sat, May 29 from 8:30AM to 4PM; \$25 per space; also some limited space inside; Contact Bonnie at 342-8653 or Diane at 482-1624; friendsirondequoit@aol.com

TUESDAY EVENING MEETING/MAY



Painter, printmaker, writer, lecturer and professor, **ALAN SINGER**, will give a presentation entitled "My Long Relationship with Watercolor" at the May 22, 2018 meeting of the Irondequoit Art Club to be held 7:30 PM at Chapel Oaks, St. Ann's Community, 1550 Portland Ave., Rochester, NY 14621, after the club's 7 PM business meeting. There is no charge for this event and the site is accessible to all.

Born in New York City to a family of artists and designers, Alan Singer lives in upstate NY. He began exhibiting his paintings while still in college at The Cooper Union in New York City where he earned his BFA. Through college and graduate school at Cornell University, where he received his MFA, Alan won scholarships, and created work of distinction in programs at Yale University, Norfolk, CT; Boston University, Tanglewood, MA; and The Skowhegan School of Painting and Sculpture, Skowhegan, ME. He is currently a professor of art in the School of Art, College of Imaging Arts & Sciences at the Rochester Institute of Technology.

In 1982, Alan designed and illustrated an award-winning series of U.S. postage stamps honoring the 50 State Birds and Flowers with his father, the noted wildlife artist, Arthur Singer. Alan Singer's art has been featured in exhibitions at the Smithsonian in Washington, D.C., the Norman Rockwell Museum in

Stockbridge, MA, and the Everson Museum of Art in Syracuse with numerous shows in galleries primarily in the east.

Alan has worked as an illustrator for *The National Geographic*, Delacorte Press, Putnam's, Random House, and *Reader's Digest*. He has written &/or designed publications: State Birds for Lodestar Books; Botanica 2000 for Sonnenberg Gardens;

Arts Magazine; American Artist; Step-by-Step Graphics; American Ceramics; Bookpress. In 1999, Rockport Press published his book "Wildlife Art", and he is currently developing "Studio Practice" a book devoted to interviews and practical advice for working artists in America.

For more information & to view other samples of Alan's work, visit: www.singerarts.com. He writes his blog at www.firstfridayrochester.org. Alan can be contacted at Estate of Arthur Singer, 3021 Elmwood Avenue, Rochester, NY 14618, phone: (585) 473-4115.

Refreshments/ May 22 Meeting

Diane Bosco and S.A.M. Shrestha

Thanks to Irma Pylyshenko and Jeanette Ferreti-Wojtas who were hostesses at the April meeting..

Coming Attractions

Nancy Jo Gambacurta & Ken Kassel list future speakers:

9/25/18 Richard Jenks - Demonstration of Oils.

10/23/18 Olivia Kim - Will talk about her unique glass sculptures.

2018 New Members

Richard H. Jenks
1126 Lake Ave
Rochester, New York 14613
585-654-6078

June Caldwell
66 Russell Ave
Rochester, New York 14622-2710
816-673-1958
captainsrest@att.net

Colleen Darling
175 Alexander Street
Rochester, New York 14607

Thomas McAfee
27 Frosthalm Drive
Rochester, New York 14624
585-766-9369

Shows/Classes/Misc

Valley Manor Art Show
1570 East Ave., 14610
Jeanette Musliner
May 14 to June 24
Reception: May 18, 6-8PM
Free
585-342-2626 musliner@frontiernet.net www.seniorsfirst.com 585-770-1800

Irondequoit Art Club Exhibit
Lifespan Lily Café & Maplewood YMCA 25 Driving Pk Ave, 14613
May 29 through June 30 M-F, 8:30AM – 4PM
585-341-4013

Sea Breeze Vol. Fire Assoc Craft Show & Sale
Sept 15, 2018: 9:30AM-4PM 4657 Culver Rd 14622 Indoor & Outdoor Space \$30 ea mlochnersb@gmail.com 585-317-5014 (Michelle)

Paint Spring Colors En Plein Air Any painting medium
Barbara Jablonski
Outdoor on-site workshop around the eastern Greater Rochester, NY area
T,W,Th 5/15-5/17 9AM to 4PM
\$250 after Apr 30
Phone: 585-381-3980 bjablons@rochester.rr.com

Nosferatu (The Undead)
A film installation by Javier Téllez that focuses on cinema and mental illness.
Now thru Sunday, June 17
MAG
500 University Avenue, 14607
585-276-8900

Masks Spirits & Dreams by Steve Levinson
Image City Photography Gallery
Now through May 13, 2018
Noon - 6pm - Tuesday – Sat Noon - 4pm – Sunday
722 University Avenue Rochester, NY 14607
There is no admission fee to visit the Gallery. Accessible to all.
ImageCityPhotographyGallery. com 585.271.2540 info@ImageCityPhotographyGallery.com

A-Z of Acrylics
Golden acrylic 2-hr lecture demo
Fri, May 11: 3-5PM
Free Advanced registration required
Rochester Art Supply 150 W. Main St. 14614 585-546-6509

A-Z Textures & Surfaces Workshop
Hands-on experimentation
Sat., May 12: 10AM to 1PM
\$65 to cover materials cost
Rochester Art Supply 150 W. Main St. 14614 585-546-6509

Asian Brush Painting and Calligraphy - Dr. Alice Chen
Pieters Family Life Center Garden Café Gallery
Art Show and Sale: May 4 th - June 21 st
Gallery Open M-F 8:00 am – 8:30 pm Saturday 8:00 am – 5:00 pm; Closed Sunday
1025 Commons Way Henrietta, NY 585-487-3500
Dr. Chen (585) 218-9787 dralicewchen@gmail.com

Artist Display Opportunities:

•**The Terry Gallery**, St. John's Home, 150 Highland Ave, Rochester, 14620. Art display and sale opportunity at The Terry Gallery, at St. John's Home, 150 Highland Avenue, 14620. If you are interested in displaying your work as an individual, or as a group of artists, please contact Sandy Ferguson at St. John's. You can sign-up for a one

month exhibit, she will tell you what months are available. Contact Sandy at 585-760-1293, or email sferguson@stjohnsliving.org

▪**Maplewood YMCA.** If interested in displaying art at the library at the Maplewood YMCA, contact Marcia Jurena, 266-8512.

▪**The Artists Cave.** If interested in exhibiting art at The Artists Cave, contact Lori Lenhard at 467-2333 or email theartistscave@frontier.com. 10% commission (sales tax applies).

Irondequoit Art Club

President	
Sally Steinwachs	342-8292
VP/Programs	
Nancy Jo Gambacurta	544-3175
Ken Kassel	544-3175
Secretary	
Judy Travis	519-1439
Treasurers	
Karen Chamberlin	820-9027
Walter Musliner	342-2626
Membership-	
Gary Knapp	342-6595
Jan Ferry-Axman (Asst)	544-9783
Committee Chairs:	
Newsletter (Palette)	
S.A.M. Shrestha	787-4086
Carol Riesenberger	342-6287
“mailing”	
Publicity	
S.A.M. Shrestha	787-4086
Refreshments	
Marjorie Maeske	323-2336
Website-Mark Babeck	512-6524
Facebook –Mark Babeck	512-6524
Library	
Nancy Jo Gambacurta	544-3175
Sunshine-	671-1605
Linda Hanss	
History-	233-9948
Jeanette Wojtas	
Weds Program	
Gwen Ostrom	467-0991
Town Hall Exhibits –	
Barb Montione	338-1184

There will be no Palette during the months of June, July, August. Please submit material for the September Palette by Sept. 5, 2018 to S.A.M. Shrestha, 787-4086, bshrestha@rochester.rr.com

IRONDEQUOIT ART CLUB MINUTES

April 24, 2018

Chapel Oaks Community Room

Call to Order: The meeting was called to order by President, Sally Steinwachs at 7 PM. Sally welcomed guests & new members & had them introduce themselves.

Sally Steinwachs passed around thank you cards from Carole Gabbert and Peg Dawson.

Minutes: Karen Chamberlin made a motion to approve the minutes & Nancy Jo Gambacurta seconded. Carried unanimously.

Treasurer's Report: Sally Steinwachs presented the March 2018 Treasurer's Report. Karen Pesch made a motion to accept the report & Marjorie Maeske seconded. Carried unanimously.

Karen Chamberlin presented the April 2018 Treasurer's Report:

Money Market Account	\$3,112.56
Checking Account	\$3,687.36
TOTAL	\$ 6,799.92

Full report on file with Secretary

Dale Imes made a motion to accept the report & Jane Adams seconded. Carried unanimously.

Future Presenter: Ken Kassel announced that the presenter at the May meeting will be Alan Singer demonstrating watercolor painting.

Membership: Sally Steinwachs announced that Gary Knapp has club membership forms if anyone needs any.

Wednesday Pinegrove Center Meetings

Gary Knapp reported Pinegrove schedule as follows;

5/2 - Critique
5/9 - Cartooning
5/16 - Artists work on their own

These meetings begin at noon & last approximately 1 1/2 hours.

Thursday Bill Gray Meetings

The meetings begin at 10:30 AM where artwork is critiqued & discussed.

Facebook, Website

Mark Babeck maintains the club's Facebook page & Webpage. He is always looking for items to include on them so as to keep the membership & public informed.

Spring Show – 2018

Jane Adams provided the following:

The show sold \$2,068 worth of 25 pieces of art out of the 120 entered.

John Lenhard won the popular vote for his work "Cat's Cradle".

A survey with questions related to the show was passed out for membership to complete & hand-in to Jane at the end of the meeting.

Fall Show - 2018

Karen Pesch will be chairing the fall show. She reported the dates for the show to be 11/15 (Thurs) - 11/26 (Mon). The Library is closed on Thanksgiving Day. Questions to be answered:

- Should there be 2 days for set-up?
- Should the show run the full length of time allotted (10 days) or should it be shorter?

Karen Pesch then requested anyone interested in being on the show planning committee to enter their name on the provided sign-up sheet.

Karen Pesch announced that if any of the members are interested, experienced members are willing to hold a workshop for setting up your sales display.

Sally asked the members present if they are willing to sit 4 times during the fall show. The Club needs more spots filled to cover all jobs (cashier, receipt writer, wrapper, floor walker). David Pell recommended that members sign up for jobs they like.

Sally Steinwachs reported that the club has been using Karen Pesch's Pad & Sally's credit card reader for the last 2 shows. The club needs to purchase their own & she requested assistance to help research where to buy these items. The following people volunteered:

Maggie Brown
Donna Howland
Karen Pesch
Karen Chamberlin

Publicity

S.A.M. reported that the club has an opportunity to air on Spectrum's Channel 1. It could cost

approximately \$500. There will be a vote on this at the May meeting.

The Palette deadline is May 5th.

Exhibit Opportunity

Irma Pylyshenko & Ginny Sullivan reported that members have an opportunity to exhibit at the Maplewood YWCA's Lily Café for the month of June. A sign-up sheet was provided. Members would bring their work in during the last week in May & the YWCA staff will hang it. Artists will have to provide their phone # so that potential buyers may contact them directly. There are not any awards. There will be a reception at the end of the show. Contact Irma Pylyshenko or Ginny Sullivan for any further information.

Sally Steinwachs asked if anyone would volunteer for designing a poster to advertise this exhibit. Claude Artigue volunteered.

Club Picnic

Sally Steinwachs reported that two questions will be asked at the May meeting:

- Does anyone want to host the picnic?
- Do members want to have the picnic at a cabin in Durand Park?

Miscellaneous

Sally Steinwachs reported that the Penfield Art Club would like to borrow all of our display racks for one week. Sally will check with the Town of Irondequoit since they are the ones who will have to deliver etc. She asked what the members think about this. Suggestions made:

- Rent the racks to them
- Have the Penfield Art Club give a returnable deposit

Jeanette Musliner is having her own show at the 1570 Gallery (at Valley Manor, 1570 East Ave.) The show will run from 5/14 thru 6/24. The reception will be on 5/18, 6-8 pm.

Barbara Montione reported that the Rochester Museum & Science Center has a call for artists to provide work to be placed on the Charlotte Beach Carousel. The commission for this work is \$2,000. Go to their webpage for further information.

Refreshments

Refreshments were provided by Irma Pylyshenko and Jeanette Ferreti-Wojtas.

Presenter: Artist, Jean K Stephens, gave a presentation entitled "Sharing a Bit of Colored Pencil Technique"

Adjournment: The meeting was adjourned at 8:00 PM

Respectfully Submitted,

Judy Travis, Secretary