



The Palette

The Irondequoit Art Club January 2017

www.irondequoitartclub.org

SAM's Snippets

by Sheila ("S.A.M.") Shrestha



Are You for Real? In a previous Snippets [The Bouquet,

September, 2016], I confessed to having a habit of sniffing flowers. Occasionally, I'm surprised when some beautiful posies turn out to be "fakes". It seems that most of the artificial flowers these days are silk. Being a silk artist I can dig this alternative natural substance. Recently however, when I had to check really hard to determine whether the flowers were real, my thoughts turned to art and how one determines authenticity.

As usual, when presented with a question, I Googled the topic. Two articles in particular produced some very interesting info. One paper is entitled "How to Spot a Fake: Art Forgery's Secrets Revealed" by Noah Charney, National Gallery of Art, Washington, http://www.salon.com/2015/08/16/how_to_spot_a_fake_art_forgerys_secrets_revealed. The other is "How a Forged Sculpture Boosted Michelangelo's Early Career" by Mariana Zapata, an editorial fellow at Atlas Obscura, www.atlasobscura.com/articles/how-a-forged-sculpture-boosted-michelangelos-early-career

I was surprised that as a starving artist, Michelangelo forged sculpture. By the time his forgery was

discovered, he had become famous in his own right and even his forged pieces were in demand. It seems that during the Renaissance, art connoisseurs were more interested in acquiring classical sculptures than in the art of their day regardless of authenticity and in so doing they were just as satisfied with good imitations.

A fascinating modern-day sculpture-forgery is self-taught, British artist, Shaun Greenhalgh. He is literally a chip off Michelangelo's block. Shaun is considered to be the most proficient forger in history. To crank out his "masterpieces", he worked in his garden shed converted into an art studio. You might say that he used a garden venue to conduct a "seedy" business. He was eventually caught when he misspelled an ancient word.



See how important spelling is!

Other ways that are used to determine art authenticity include:

- Seeking and double-checking proof of the source of the art. This is called "provenance". One shouldn't hesitate to phone for back-up info. If legit, it should be

relatively easy to confirm previous galleries in which a piece had been displayed.

- Checking backs of paintings and bottoms of 3-D works for marks of former owners, old labels, auction stamps, obscured areas. A caveat –

don't get caught inspecting the bottom of nudes – things could get ugly!

- Only buying from reputable sellers
- Working with dealers who are open to examining and/or testing the art. In short, avoid dealers who appear fidgety, have sweaty hands and darting eyes!



I could only imagine someone challenging me about the authenticity of one of my dyed, wearable silks. What would be **my** physical reaction? What would **I** say? "Trust me. This shawl may have been scarfed down but never ripped off. Anything to the contrary is purely a vivid stretch of the imagination." Shrug/Shrug/Side-glance/Wink/Wink

By the time you receive this Snippet, the **REAL**ity of a new year will be here. I wish you all the very best for



an **authentically** Happy & Creative New Year!

The topic of authenticity helps me to segway into a complementary article on handling of copyrights. Recently, I polled IAC members about how they handle this and

received many practical responses which the artists and I are happy to share with you below.

Copyrights.



Original Question. *“I am ready to sell copies of my art, and am now working on a new project. I've read how unscrupulous people have pirated original works, even to the point of photo shopping their own name over the artist's, claiming the art as their own, then selling the art! I'm looking into LegalZoom, but at \$114 per piece, I find it unreasonably expensive. Do most artists you know take the time/effort/ expense to have their works copyrighted?”*

Gary Knapp. “In the past I have had ideas which would, at that time require some way to show ownership of an idea or object, and the cost involved to show ownership was out of the question. I would take a written description of the idea along with drawings, photographs etc. and place them in an envelope, then mail it to myself. After you receive your material in the mail, do not open. This mail will have the post mark, showing the date of your idea or work. Postmark is the legal proof of time. I have some recall - that written or art may have the wording, “copyright” where it may be done without cost. But, I am referring to what I read some 20 plus years ago. Copyright - The right granted by law to an author, composer, playwright, publisher or distributor inclusive publication, production, sale, or distribution of a literary, musical, dramatic, or artistic work This should give some direction to check further.”

Ginny Sullivan. “I haven't heard of anybody copyrighting their art. Unless one is considered famous, it's not necessary.”

Janet Wagner. “International copyright law protects all created work from the moment of creation. Nothing more required. I use the copyright symbol on all written, art, photography, and design work. Reference for the newsletter is Wikipedia...google copyright. Tough to stop theft if the work is on Internet. I have given up on worrying. Most people are good, but if they are going to steal, they are going to steal. Someone duplicated one of my needlework designs exactly. He said his mother created it from her brain and I must be having emotional problems. I reported them to all appropriate authorities and moved on. You can imbed copyright in the work pic. That said, even Steinbeck had a tough time winning his lawsuit. The Wikipedia reference should help your contact.”

John Lenhard. “I have several copyrights. They can be filed directly with the library of Congress, through the U.S. copyright office online for considerably less. The web page takes you through all the steps. Copyright Registration with the U.S. Copyright Office.
<http://www.ipfilings.net/copyright>”

Jeanette Musliner. “I have checked up on the whole copyright issue, and for myself simply trust in my fellow artists and the fact that if I cannot sell the art who's going to steal it to try to make a profit? However, for someone who really wants the answers, here is a website that is very informative: [Copyright Information Art for Artists - Registering & Copyrighting Your Art](http://www.artbusiness.com/register_and_copyright_art_for_artists.html)
http://www.artbusiness.com/register_and_copyright_art_for_artists.html. I do, actually, put the copyright sign and date on all my printed cards, for what that is worth! Hope that helps.”

Nancy Jo Gambacurta. “I do not bother to copyright my work as the most I charge per piece is \$600.00 and that is for an original. I consider

it too cost prohibitive to do each original work as I routinely charge only \$300.00 per piece. If I may offer my opinion - If you got into this business to make money you are going to be disappointed. Over the years I have worked several different jobs to support my art including the restaurant business and advertising sales, to name a few. It was a labor of love that I was committed to but unless you have it in you do the same thing and unless you are truly committed to your work I would consider another profession.”

Sally Steinwachs. “I attended a workshop on copyright a few years ago. The simple guidance offered: if I publish an image on Facebook or the like, I usually describe it as copyrighted, year, media, my name with a request to please do not reproduce without the artist's permission. As I understand it, that suffices as establishing basic ownership of the image. I encourage the person inquiring to ask the Arts Council if there is a workshop coming up in the near future.

Some photographers and artists publish photos of their work with a copyright overlay, easily obtained but I'm not sure from where. There are more complexities, but I would consult a copyright attorney before I paid \$114 an image. If I sell a copy of one of my images, I have a label stating it's a print. If I saw an image of mine on some merchandise, I suppose I would consider taking legal action, but after 15 years, I have seen only one. I saw an image very similar to mine on a ceramic coaster purchased by a friend by an artist in Spain. But was it mine? I let it go. And I think that's my main conclusion. I don't worry about it.”

© A big thank you to Gary, Ginny, Janet, John, Jeanette, Nancy Jo and Sally for your sharing & willingness to help member artists! This is

another example of the wonderful benefit of belonging to the IAC. You are all such a great resource!

IAC Notes

Dues are due in January, \$30 payable to IAC, \$5 more if you want second person at same address. (Remember, friends and spouses are always welcome to meetings, parties, etc. Only need to pay if want name tag or plan to enter shows) Send to Musliner, 342 Thomas Ave., 14617

Congrats to New Officers.

As a result of the November 15 elections we have new officers:

President – Sally Steinwachs
Vice President/Program Chair - John Lenhard
Treasurer – Jeanette & Walt Musliner
Secretary – Judy Travis
Membership – Gary Knapp & Jan Ferry-Axman (attendance tracking).
Refreshments - Margorie Maeske

Thanks to Outgoing

Officers for jobs well-done– Karen Pesch, Nancy Jo Gambacurta , Diane Bosco, Geri Cardwell, David Pell. Also to Refreshment Chair - Barb Petro.

Thanks to Continuing

Committee Chairs: Lisa Struble (Webmaster), Carol Riesenberger (Mailings), Linda Hanss (Sunshine), Betty Papaleo (Art Library), Jeanette Wojtas (Historian), Jim Dawson & David Pell (Weds Program), Barb Montione (Town Hall Exhibits), S.A.M. Shrestha (Newsletter/Publicity).

Holiday Show Follow-Up.

President Karen Pesch Reports that the show was a big smash:

Dear Members -

I want to congratulate everyone who participated in this year's show and sale - It was a record breaker... we sold \$10,999.11 (including taxes).

WOW!! Special Thanks to co-chairs Phyllis Rodi and Judy Travis...well done ladies! You went above and beyond! Also special thanks to Gary Knapp - chief creative builder for the club (the 5X7 display rack)

So many were involved in so many different ways from preparation, building, set up and clean up, managing the "checkout", wrapping, exhibiting, checking on member tables that needed restocking, and working to help sell your fellow members' art. A very impressive effort by everyone resulting in a very impressive outcome! Thank you goes out to each and every one of you!!

More kudos for Judy Travis. The club treasurer wants to thank Judy Travis for her coping with all the intricacies of the show finances while we were first away, and then sick. She did a great job, with additional help from co-chair Phyllis Rodi and all the people who dealt with our new payment system.

Holiday Show Treasurer Report.

Winter show results: 40 Artists entered show and 34 of them sold work totaling \$10,185.80. Fees and errors in dealing with Square (charge acct machine) totaled \$221.19. The club is absorbing all of this. Bottom line: IAC received entry fees and commissions totaling \$1418.58. Expenses of all kinds, including one time purchase of device, came to \$1029.62. Difference, ie net gain to club, \$388.96. (Note: if we had had to pay the library for the room, this net would have disappeared, so once again, thank you, Irondequoit Library.)

Spring 2017 Show Dates & Info:

4/26/17 – Setup
4/27-5/6 – Show
5/7 – Take down

Sunshine Report. Members, Eileen and Dean Joy (122 Cambria Rd, 14617), have both been ill. IAC wishes them good health soon.



IAC Artist Breakfast

Meeting. Every Thursday, artists meet at Bill Gray's Seabreeze location at 10:30AM to talk about any or all aspects of art. These informal meetings last about 1 to 1½ hr. 13 artists attended the last, very productive meeting to discuss/critique/admire many paintings. Great to have an immediate place to show art and get feedback.

No food purchase is necessary. All are welcome. If Qs, contact Terry Patti, 342-2279.

Irondequoit Town Hall Art Walk. Call for IAC Artists.

Barbara Montione organizes the art display at the Irondequoit Town Hall and changes the exhibit every 3 months.

The next switch will be early February. To enter work in the next and future exhibits, contact her by phone (585-338-1184) or email (bmontione@aol.com) with your **painting title, medium, price and size** (small, medium or large). Also put this info on the back of the piece. She will prepare the labels.

5 to 7 pm. Condolence cards can be sent to: Carolyn Wilson, 90 Scholfield Rd., 14617; Robert S Hall 40 Seyle Ter., Rochester, 14623.

Art at GiGi's Restaurant.

Call for IAC Artists. GiGi's Restaurant, 2256 Hudson Avenue, just south of Titus Avenue, hosts an on-going art exhibit for 3- month periods. To enter works, contact Jeanette Wojtas: Phone: 233-9948 - email: jferrettiwojtas@gmail.com She will confirm and will remind you as time gets closer to either drop off or pick up your work.

You must provide a small card (business card size or 1/2 of a 3 x 5" card) with the title of each piece, price and contact information.

Sign up for the following time periods:

- February 11, 2017 thru May 11, 2017 - three artists needed.
- May 11, 2017 thru August 11, 2017 - 8 artists needed.

New Member:

Martha Piotrowski
2377 Titus Avenue - 14622
tel: 433-9941
no e-mail

Address Change: Nancy Jo Gambacurta has a new address – 115 Eastman Estates, 14622, phone is the same.

The Artists Cave. Call for IAC Artists.

For info on how to exhibit in the Cave, contact members John & Lori Lenhard at theartistscave@frontier.com, or call 467-2333. Also visit The Artists Cave on Facebook.

Wednesday Meeting Info

Pinegrove Center - Meetings begin at 12:30. The room is available by 12:00 if bringing a lunch.

Following is the current schedule:

JAN	4	**CRITIQUE
	11	PRESENTATION David Pell will speak on Cezanne
	18	*WORKSHOP
FEB	1	**CRITIQUE Focus on where your eye goes when you look at art.

*WORKSHOPS – Members should bring their materials to paint or sketch.

**CRITIQUE - Bring in completed work, or work in progress, for a gentle group review/critique; limited to two works per artist per session.

***DISCUSSION - Meetings are talks on various methods/materials.

If interested in giving a future presentation, contact David Pell, 342-1051 or Sally Steinwachs, 342-8292.

In Memoriam. Artist and teacher, **Carole Ann Hall**, passed away on Dec 23. She taught many of our club members who will fondly remember her. Carole was a judge at an IAC Spring Art Show and a longtime watercolor and art teacher at Irondequoit Community Ed. There will be a service to honor her life at Riverside Chapel on January 5 from

January Speaker



Contemporary fiber artist, **PAT PAULY**, will do a presentation entitled "Challenge Yourself: Unpredictable Outcomes from Obtuse Ideas" at the Tuesday, January 24 meeting of the Irondequoit Art Club to be held 7:30 PM at Chapel Oaks, St. Ann's Community, 1550 Portland Ave., Rochester, NY 14621.

The quilt world is full of bizarre ways to tease out work through themes, fabric choices, or (worst) deadlines. Take a look through a PowerPoint presentation at how Pat Pauly embraces a challenge, sees a design decision, and comes up with a solution no one else would think to make. Be sure to take notes on how to use a challenge to turn obtuse ideas into successful quilts.

Pat Pauly has been designing and making quilts since 1981 when she established Pat Pauly Contemporary Quilts. A former exhibition designer and art graduate, she has generated international attention for her strong and contemporary fiber work. Her studio produces work that evokes natural forms, while remaining abstract, often with a myriad of surface design techniques. Pat's award-winning work has been featured in numerous publications, seen in exhibitions nationally and internationally, and is in private and corporate collections. Pat Pauly is a frequent lecturer on the relationship of traditional quilts to contemporary

works, conducts workshops on contemporary art quilt design, and curates exhibitions of fiber art.

Pat Pauly has her studio in Rochester, New York. You may contact her at patpaulyart@gmail.com Everyone is welcome. There is no charge for this event. The site is handicapped accessible.

January Refreshments

Phyllis Rodi and Ellie Pelcher

Dick Kane's Follow-Up to Oct IAC Demonstration

“As you know, I needed a little more time to complete my painting. I worked on it at home and am sending you an image of the finished painting for the Irondequoit group to see and I am noting some details of the finishing touches for the information of the club.



1. The left side of the painting needed better balance with the right side. I shortened the height of the left bank of the road and added dark shadows.
2. Finished the large tree on the right adding more to it and making the trunk heavier.
3. Touched up the house making the shadow on the left side lighter and less bright.
4. Made the foreground road a lighter value and put shadows over the road.

5. Lightened the horizon at the end of the road for depth.
 6. Pulled the foliage of the big tree to the left "to marry" both sides of the painting.
- Once again thanks to all of you for your attention and questions during my demonstration that evening.
Sincerely,
Dick”

Shows/Classes/Demos

<i>Pax Kaffraria</i>
Meleko Mokgosi makes figurative paintings that fit together to form “chapters” in large installations that suggest stories or narratives.
This multi-venue exhibition at RoCo and MAG is the first time the chapters of Mokgosi’s project are being exhibited together.
RoCo: 137 East Ave, Rochester, NY 14604
MAG: 500 University Ave, Rochester, NY 14607
Dates: at RoCo: Feb. 3 - March 19 at MAG: Feb. 19 - May 7
Opening Reception at RoCo: February 3, 6-9pm
RoCo: (585) 461-2222 MAG: (585) 276-8900
<i>Pulse</i> Totem Art by Fitzhugh Karol
Rochester Contemporary Art Center -adjacent to RoCo's 137 East Avenue location -on the grounds of Christ Church.
Now through April 2, 2017
Free
(585) 461-2222

<i>Ross Fest & 6x6 Party Month Kick-off</i>
RoCo
Experience the <i>Joy of Painting</i> your very own "Happy Little Trees." RoCo and WXXI celebrate Bob Ross’s "Art for All" style and 6x6’s egalitarian approach to art making. Learn about hosting your own 6x6 art making party for even more “Happy Accidents!”
137 East Ave, Rochester, NY 14604
March 2, 6-8pm
(585) 461-2222

Artist Opportunities

Call for Submissions
<i>Black Lives Have Always Mattered</i>
2Leaf Press is pleased to announce an open submission call for its forthcoming anthology, <i>Black Lives Have Always Mattered, A Collection of Essays, Poems, and Personal Narratives</i> .
Deadline: February 1, 2017
Send submissions and queries to: blacklivesmatter [AT] 2leafpress [DOT] org Connect with Abiodun Oyewole on Twitter @poet_abiodunact

Call for Submissions
<i>"Fresh Ideas"</i>
Finger Lakes Gallery & Frame 175 S. Main St, Canandaigua NY 14424
opening Fri, Feb 10, 5-7PM
Judged Art Show Cash/Grand Prize
All mediums accepted \$25 Submission (up to 3 works) or \$10 per submission
Deadline: Jan 30
dana@galleryandframe.com (585) 396-7210

Sculpture Space
12 Gates Street, Utica, NY 13502,
Hey artists! Sculpture Space is now accepting submissions for their <i>Residency Program</i> . This program gives artists a great chance to access a creative space 24/7 and to be surrounded by eighteen to twenty artists.
Deadline Jan. 31, 2017.
T: 315-724-8381 ; F: 315-797-6639 info@sculpturespace.org

**Please submit material for the
February Palette by February
5, 2017 to S.A.M. Shrestha,
787-4086,
bshrestha@rochester.rr.com**

Irondequoit Art Club

President Sally Steinwachs 342-8292
Co-Vice-President Programs John Lenhard 370-3234
Secretary Judy Travis 519-1439
Treasurers Jeanette Musliner 342-2626 Walter Musliner 342-2626
Membership- Gary Knapp 342-6595 Jan Ferry-Axman 544-9783
Committee Chairs: Newsletter (Palette) S.A.M. Shrestha 787-4086 Carol Riesenberger 342-6287 "mailing"
Publicity S.A.M. Shrestha 787-4086
Refreshments Marjorie Maeske 323-2336
Website- Lisa Struble 323-2761
Library- Betty Papaleo 266-4357
Sunshine- Linda Hans 671-1605
History- Jeanette Wojtas 233-9948
Weds Program Jim Dawson 872-6311 David Pell 342-1051
Town Hall Exhibits – Barb Montione 338-1184

**IRONDEQUOIT ART
CLUB MINUTES**

November 17, 2016

**Chapel Oaks Community
Room**

Call to Order: The meeting was called to order by President, Karen Pesch at 7:00PM. Karen welcomed back Jim Dawson, guests and new members to the meeting. She thanked Michele Barnard and Gwen Ostrom for the evening's refreshments, all the club members for their support and assistance during her term of office.

Minutes: Fran Mascari made a motion to approve the minutes of the October meeting, Nancy Jo Gambacurta seconded and the minutes were approved.

Treasurer's Report:

Money Market Account	\$3,111.62
Checking Account	<u>676.74</u>
Total	\$3,788.36

Mary Pallone made a motion to accept the Treasurer's Report, Judy Travis seconded and the motion was unanimously passed.

Announcements: Karen reported that the Spring Show will be from April 26 to May 7 in the Irondequoit Public Library, and these dates have been approved by Terry Buford (Library Director).

The IAC Christmas Party will be on December 14th, at noon in the Pinegrove Senior Center. Jim Dawson has organized this event in the past, but we will need volunteers for this year. Sally Steinwachs, Michele Barnard, Gwen Ostrom, and Judy Travis volunteered to help this year. It was suggested that we bring a wrapped “white elephant” gift for a gift exchange where (if you don’t like what you received) you can appropriate someone else’s gift. Remember to bring your own place settings and a dish to pass.

Pat Pauly, fiber artist, will be our presenter at the January meeting.

Holiday Show: Judy Travis, Co-chair of the show gave an update. The schedule is in the Palette. On Wednesday, the set-up day, tables will be placed. Bring in your work on Friday beginning at 10 am. We will have envelopes for the 5X7 pictures, which will be displayed on a rack designed by Gary Knapp. Table cloths will be provided, but you will be able to decorate your own table. There will be tissue paper and bags for purchased items. Michele will donate some bubble wrap and newsprint for fragile gifts.

Payment can be made by check, cash or charge. There will be separate lines for charge and cash sales, to expedite the procedure. Sally Steinwachs explained the record keeping to those who have never worked the show before, and reassured everyone that explicit directions will be on hand. There are still empty slots to fill for sitting at the show. The schedule will be on the back table. Also on the table is an

invitation to the Rochester Contemporary Art Show.

John Lenhard invited members to bring their work to the Artists’ Cave when the Holiday Show is over. The show will be over on December 5th, and your work may be picked up from 10 am. until 12:00 noon.

Election of Officers: Karen presented the slate as follows:

President Sally Steinwachs

Vice President John Lenhard

Treasurers Jeanette and Walter Musliner

Secretary Judy Travis
Membership Gary Knapp and Jan Ferry Axman

Motion to have the secretary cast one vote in favor of approving the slate was made by Carol Riesenberger and seconded by Barbara Green. The motion was unanimously passed. Diane Bosco cast one vote in favor of approval.

Adjournment: The meeting was adjourned at 8:00 pm.

Program: After the meeting, members gathered in a circle and each related how they came to join the Irondequoit Art Club. All agreed it was a good way for old and new members to put a name with a face.

Respectfully submitted,

Diane Bosco, Co-secretary