



The Palette

The Irondequoit Art Club

September 2015

www.irondequoitartclub.org

SAM's Snippets

by Sheila ("S.A.M.") Shrestha



Disintegration. This past summer I had an experience with shoes that literally disintegrated.

They were colorful vinyl dress sandals that I had for a very long time. They were just too cute to toss but I rarely seemed to have the right outfit to wear with them.



As I was dressing for church one day, lo and behold, I remembered the shoes and thought they would look rather sharp with my selected apparel.

They still had a nice appearance- the style seemed appropriate for modern use –why not? Well they may have been attractive and cute but no longer durable! After an hour of walking back and forth in church, the soles began to disintegrate, even beyond the help of adhesive. Troubled “soles” in church -- how ironic could that be? It’s true that beauty may have been in the eye of the beholder, but I wished that longevity was on the foot of the wearer.

Later that evening, still “reeling” over my crumbled shoes, I remembered an incident that occurred while visiting Sally’s studio during the 2015 Irondequoit Art Trail. I overheard (OK- eavesdropped on) a conversation between Sally and a potential client, a former Kodak photographer, who queried about the archival quality of the ink used in making her prints. It would indeed be sad if, like my sandals, art began to “strip” down over time.



Subsequently, I did some research into archival art, defined as that which would last for at least a century without deterioration.

Before putting hours of labor into an artistic effort, it is worth considering how important the use of archival material will be. Ask yourself (a) whether you want your work to be enduring and (b) if the piece will be sold. If you are taking an art class &/or are practicing a technique, the answers will most likely be no and you will opt for less-expensive, non-archival materials.

To know if an art supply is archival, check the packaging to determine whether the word “archival” appears. Even if archival, in order to achieve the desired effect, art materials must be used correctly according to directions; and the works stored in such a way that exposure to light, dust, bugs, humidity, mildew, mold, acid, rust, temperature extremes and stress is properly controlled.



Following are some additional highlights about archiving art or, in other words, how to convert “strappy” art into “strapping” pieces:

Inks. Ink should bond to the paper and not fade, smudge or run. According to experts, pigment ink ranks high for longevity. Another preferred feature is that inks should be close to a neutral pH (i.e. neither too acidic nor too alkaline).

Dyes. Some archival inks can actually be dyes that permanently change the color of the material to which they are applied. Not surprisingly, these are called archival dye inks. Archival dye inks may be

suitable for most needs and may last for many generations. Their pigment-based counterparts, although more expensive, will be much more permanent.

Paints. There are different grades of paints used in art ranging from basic to those with higher pigment content. As with other paints, acrylic paint that contains more pigments, will last longer than basic grade paints. Although oil paintings are thought to be the most long-lasting, the oldest paintings in the world are actually watercolor cave paintings. Watercolor paints can last without fading provided they are done on archival quality paper, using water-soluble pigments, framed with acid-free mats and kept away from direct sunlight exposure.

Paper. Archival paper will not degrade or yellow or otherwise harm art. This paper is made with 100% rag fiber of cotton or linen.



The next best quality is acid-free paper that contains buffered cellulose, but this can yellow over time as the buffering agent is exhausted. It will not last as long as archival paper but has more longevity than non-archival paper. It is logical that archival paper is best to use along with archival ink and dye inks.



Pencil. Interestingly, the most lasting art tool is pencil; under the right conditions, graphite renderings have been known to last for centuries.

Fabric. Since I work with silks, I am particularly interested in managing textiles to retain their longevity. As with other art works,

storage is of utmost importance. Fabrics must be clean, stored flat or rolled with acid-free materials, maintaining controlled temperature and humidity, with some air-flow, and no direct light exposure. It is helpful to photograph and label the piece with identification, history and date of storage. The work should be examined at least annually.

Just as we can make a lasting impression with our personal art, so also can we make an impact in concert with the Irondequoit Art Club. Arriving with the art club's "new" season will be many opportunities to use our creative glue to reinforce, bolster, and strengthen our productivity. Let's walk together into enduring concepts, techniques, and friendships.



IAC Notes

Our beloved member and friend, Tom Romanoski, passed away July 14, 2015. We extend our deepest sympathy and prayers to his family and friends.

Member, **Carol Lenahan** has been very sick and in much pain fighting cancer. She could use a cheerful hello. 2076 Portland Ave., Rochester, NY 14617.

New Members We may have set a record for new memberships, having over 15 new members since January.

We should be proud we're seeing such enthusiasm for the club! Karen

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Note from Karen

October 27 - Nancy & Bill Holowka - This talented couple plans to speak about Nancy's art photography and Bill's long and varied painting career which includes the painting of the carousel in Sea Breeze, employment

by RMSC as a painter and a life long fine arts career.

November 24 - Business meeting.
December meeting - Christmas party (I am working on getting Dejan Pejovic, local sculptor and a teacher at both the MAG and RIT.)

Lily Cafe

There will be an art show in October at the Lily Cafe at the Maplewood YMCA. It extends for the whole month. There is also a craft show of high-quality crafts on Oct 17. Artists are asked to bring in their work after Sept 21. Last drop-off date is Sept 28. Are there any volunteers to do demos? Contact Ginny Sullivan at 225-5630 or email at vsullivan4@rochester.rr.com.

The Art Walk at the Irondequoit Town Hall

The Irondequoit Town Hall exhibits original, fine art created by the Irondequoit Art Club (IAC), a locally-based group of diversely-talented artists. A new art display is shown every three months. The current show runs through October 30 and features various media including acrylic, oil, watercolor for view &/or for sale. The pieces are located on the main floor outside and inside the Broderick Room, at the Assessor's office and on the 2nd floor outside of administrative offices. IAC artist, Barbara Montione, is the coordinator of this display.

An added feature along the stairs is a series of permanent murals, created by IAC member Jeanette Musliner and Hollis Biggs Garver. These vignettes of Irondequoit history spanning 150 years were developed in consultation with town historian Pat Wayne. The frames were handmade and painted to match the walls.

The Irondequoit Town Hall is located at 1280 Titus Ave, Rochester, NY 14617 and is handicapped accessible. There is no entry fee. For more info, contact the town hall at 585-467-8840, or Barb

Montione at 585-338-1184. For more about the Irondequoit Art Club, consult the club's website www.irondequoitartclub.org

S.A.M Shrestha was invited to do a live radio interview about the Irondequoit Art Club and about her silk art on Monday, July 20 on Women's Radio Network. This network was founded by Ray Charles' grand-daughter, Robyn LaJoya Charles. The interview will be available online at WRNW1.com. This is a great opportunity for IAC.

WEDNESDAY MEETINGS

Pinegrove Center - Fall 2015
Meetings begin at 12:30. The room is open from noon if bringing lunch.

SCHEDULE

Sept	16	*WORKSHOP
Oct	7	**CRITIQUE
	14	*WORKSHOP/ ***DISCUSSION: Jan Ferry-Axman will work with members to create clay pieces for firing
	21	*WORKSHOP
Nov	4	**CRITIQUE
	11	*WORKSHOP
	18	*WORKSHOP
Dec	16	HOLIDAY PARTY. (details to follow).

*WORKSHOPS – Members should bring their materials to paint or sketch
**CRITIQUE - Bring in completed, or work in progress, for a group review/critique; limited to two works per session
***DISCUSSION - Meetings are informational

September Presenter

David J. Braun



Sunlight in Webster Park

David J. Braun will demonstrate a watercolor painting at the

September 22 meeting of the Irondequoit Art Club to be held 7:30 PM (after the club's 7 PM business meeting) at Chapel Oaks, St. Ann's Community, 1550 Portland Ave., Rochester, NY 14621. The site is handicapped accessible and open to all. There is no admission fee for this event.

Born in Rochester, Dave now lives with his wife, Pamela, on Lake Ontario in Irondequoit, New York. He has been painting since 1975 and is completely self-taught. His love of painting began as a hobby while working as a mechanical designer at Gleason Works in Rochester. His inspiration comes from the natural beauty of the four seasons in New York State, and recently, the interesting porches and windows of older area homes. Gardens, flowers, and sailboats have also found their way into his paintings. His watercolors are usually a combination of two techniques: the loose, wet-in wet initial painting followed by a tighter, more controlled dry brush method.

Dave has taught Adult Ed classes and workshops in Fairport, Greece, and Irondequoit, and has had many one man shows. He is a member of SRAG and displays his paintings at several galleries in New York State. David can be reached at 585-342-0013; djbraunwe@rochester.rr.com

Refreshments

Germaine Calawa-Hill
Geri Cardwell

Evening Meeting

7 PM at Chapel Oaks
September 22, 2015

Shows & Demos

Rochester Contemporary Art Center

137 East Avenue
Rochester, NY 14604
585.461.2222
www.rochestercontemporary.org

Brooklyn Bridge features five New York-based emerging artists, exhibiting together for the first time. The exhibition aims to create new connections, bringing a range of thoughtful and unique artworks to Rochester. *Brooklyn Bridge* is presented in partnership with the Memorial Art Gallery and Robert Henry Contemporary.
September 4 - November 15.

Printed Matter: Print Club of Rochester's Annual Print Fair, Fri. October 2, 6-10pm.

Artist vs Artist is a special four part exhibition of drawings and sketchbooks in celebration of the life and work of Rick Hock, presented in partnership with The Memorial Art Gallery, Visual Studies Workshop, and George Eastman House IMP
September 4 - November 15.

Naples Open Studio Trail. Follow the autumn-filled byways around Honeoye and Canandaigua Lakes and visit artist studios. Oct 3 and 4 from 10am-5pm.
www.visitfingerlakes.com/events

Pastel Society of Western NY. Pat Tribastone Fine Art Gallery, 32 S. Main St., Canandaigua, NY. The show will run until Sept 26.

Oxford Gallery

Oxford Gallery has opened its 2015/2016 exhibition season with an exhibit entitled *Freedom and Form* featuring new paintings by Rochester artist, Phyllis Bryce Ely, and Buffalo artist, Todd Chalk. Tuesday through Friday, noon to 5pm, and Saturday, 10am-5pm. 585-271-5885.

Traveling Artist Seeking Hosts for Cross-Country Painting Project: Fall 2015. Nationally-recognized landscape painter Jim Mott is celebrating the 15th year of his Itinerant Artist Project (IAP) with a coast-to-coast painting tour this fall, September -December 2015.

Traveling New York to California, his route will be determined largely by where he finds volunteer hosts.

Each stop along the way is typically 2-4 days, during which Mott paints a set of small oil paintings in response to the surroundings. One of these paintings is given to the host.

The Itinerant Artist Project – “art for hospitality across America” – is about sharing non-virtual connections, a sense of place, and a sense of life’s journey through art.

You can share the adventure by being a host. Or by forwarding this message to friends and colleagues anywhere who might be interested in the project. This IAP announcement is not just about finding hosts but also about sharing the ideas behind the project. www.jimmott.com

Irondequoit Art Club

President	
Karen Pesch	266-3568
Co-Vice-President	
Programs	
Sally Steinwachs	342-8292
Nancy Jo Gambacurta	544-3175
Co-Secretaries	
Diane Bosco	545-4641
Geri Cardwell	288-1094
Treasurers	
Jeanette Musliner	342-2626
Walter Musliner	342-2626
Membership-	
David Pell	342-1051
Non-elected	
Committee Chairs:	
Newsletter	288-2710
Sr. Estelle Martin	Ext 168
Carol Riesenberger	342-6287
“mailing”	
Publicity	
S.A.M. Shrestha	787-4086
Refreshments	
Barbara Petro	270-9692
Website- Lisa Struble	323-2761
Library- Betty Papaleo	266-4357
Sunshine-	
Linda Hanss	671-1605
History-	
Jeanette Wojtas	223-9948
Weds Program	
Jim Dawson	872-6311
Town Hall Exhibits –	
Barb Montione	338-1184

Marketing	
Jeanette Wojtas	223-9948

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**Please submit material
by October 5, 2015**

**Sister Estelle Martin
288-2710 ext. 168**

semrsm@yahoo.com

IAC Minutes

May 26, 2015

**Chapel Oaks
Community Room**

The meeting was called to order by President Karen Pesch at 7:00 p.m. She welcomed Valerie Larson to the meeting.

1. New Members: Irma and Mirko Pylyshenko, and Bella Birkelund.
2. Member News: The Club received a thank you note from Ted Antczak’s daughter thanking us for the Memorial Exhibit at Spring Show for her late father’s artwork. Tom Romanoski is not able to be here and wants us to know how thankful he is for all our cards and thoughts.
3. Minutes: There were no corrections to the minutes as written. A motion to approve by Jeanette Wojtas and seconded by Maggie Brown. Members voted unanimous approval.
4. Treasurer’s Report: Jeanette Musliner reported a balance of \$1359.91 in Money Market . Checking account beginning balance was \$2,423.19. Dues and Sales were \$1,690. Debits were \$2,186. Leaving an ending balance of

\$1,927.74. In Spring Show 2015, eleven artists sold 13 items for \$1,510. A motion to approve Treasurer’s Report was made by Sally Steinwachs, seconded by Jeanette Wojtas. Members voted unanimously to approve.

5. Members Popular Vote went as follows:

First place: Norma Gingold, *Early Spring*, and Jeannette Profeta, *Blue on Blue*

Second place: John Ciminelli, *Winter Field* and Gary Knapp, *On a Mission and Jeannette Profeta, Grand Finale Ontario* and Gwen Ostrom, *Winter’s Whisper*

Third place: Mary Pallone, *End of Day*, David Pell, *From Memory*, Jeannette Profeta, *Crowned Kinglet*, and Sally Steinwachs, *Kitchen Light*

6. Maplewood Show: A volunteer is still needed to handle communications and report back to the Club. Ginny Sullivan volunteered. Thank you Ginny.
7. On tables in the back are supplies free for the taking. Also Picnic info and Forms for Charlotte Show.
8. Charlotte Library Show: Karen will have a meeting with the library on June 2 and go over space requirements with them.
9. Holiday Show: Earlier in the year the executive committee discussed proposing a community wide holiday event to coincide with our post Thanksgiving show and sale. Karen reported that she has followed up with Adam Bello and Sara Culp to

discuss, and they are very supportive. Ideas noted were use of I-Square's Outside stage for group chorus events, a tree lighting celebration, also the shops and stores could contribute something, if weather allows have the ice skating rink open, and possibly "hay or sleigh" rides. Sarah has given Karen a list of contacts and asked her to organize. Members are welcome to join in – just give Karen a call.

10. Irondequoit Art Trail: This is the fourth year and is being held on July 24 and July 25, at artists' homes, studios and galleries throughout Irondequoit.

John Lenhard's Artists Cave is on the trail. The next planning meeting will be held at Artists Cave, 4639 Culver Rd. in Sea Breeze. Deadline for all new artist information is June 5.

The cost of participating at the Artists Cave Gallery to share space and to cover costs of marketing materials is \$25. Need more information, contact Sally Steinwachs.

11. Adventure Art at Seneca Park Zoo is Sunday, June 14. John Lenhard met with Tom Snyder at the Zoo and they conducted a walk through. Artists will have a wide range of areas to set up easels or to wander with drawing pads, sketch books. Artists should plan on 11:30 to 3:30 rendering. There will be a walk through for artists

wishing to participate on Sunday, June 7th.

The Artists Cave invites the artists who participate to submit their works for our "Animals" Show June 19 through July 4. There will be no entrance fees.

Interested artists who want to participate in either Adventures at Zoo or the "Animals" show get in touch with John Lenhard @ 370-3234 or the Cave @ 467-2333 by Friday, June 5.

12. Karen thanked the Palette crew, SAM, Sister Estelle, and Jeanette Musliner. It's been a busy month.
13. Fall Schedule of Presenters: Nancy Jo Gambacurta has lined up for September 22, Kristin Malone, a talented watercolorist whose work can be viewed at www.kristinmalone.com and whose painting was selected for 2006 Corn Hill Festival. She will do a slide show and a demo. For October 27 presenters – Nancy & Bill Holowka, a painter. This couple plans to speak about Nancy Jo's art photography. Bill's painting career includes the painting of the Carousel in Sea Breeze, employment by RMSC as a painter and fine arts career.
14. Picnic: Thank you to Michelle Barnard for hosting our Aug 15th picnic and developing the picnic flyers for members, etc.
15. Town Hall Poster: Many thanks to Jeannette Profeta for creating a poster for the ongoing exhibits at Town Hall. It is now in the lobby

of Town Hall promoting IAC members artwork there. It was noted that senior tour groups visit to view the paintings exhibited there, sometimes with a guided tour by Adam Bello himself.

16. The Spring Show winners have received a letter from Adam Bello congratulating them and thanking them for their contributions to the community.
17. Lisa Struble: IAC website, has noted three more artists Bio's have been added to the website.
18. Irondequoit Farmers' Market is now open Thursdays until the end of July for the IAC booth starting at 4pm and open until dusk. (Not on July 4th). Thanks to David Pell for organizing.
19. Summer Field Trips – David Pell – The dates of the Summer paint outs are in the Palette. The first date is June 6 at Webster Park. Thanks to David for arranging and publishing these events.
20. SAM gave a press release of Spring Show to Irondequoit Press, but it has not appeared as yet.

Meeting was adjourned at 7:35 p.m.

Following the business meeting, members enjoyed an informative talk by Valerie Larsen N.W.S. as she critiqued members submissions to the Spring show.

Respectfully submitted,

Geri Cardwell, Co-Secretary